

PFEFF Conducts Four Types of ROI Research

1. The online PFEFF ROI Calculator permits employers to fill out the form, get an ROI estimate based on good generic assumptions and calculations, and obtain a report of those findings.
2. PFEFF can benchmark the financial wellness of an employer's employees. Data collection using the Personal Financial Wellness (PFW) questions takes about 7 minutes using pencil and paper and/or an online system. PFEFF prepares a concise report that compares the results to national norms and recommends specific topics that can be provided through a quality workplace financial program that will improve employee financial behaviors and the employer's bottom line.

[Click here for sample report.](#)

3. PFEFF can work with an employer to benchmark the financial wellness of its employees as well as use cost data provided by the employer to prepare a comprehensive report that projects an employer-specific return-on-investment for hiring a quality provider of workplace financial program.
4. A year later PFEFF can prove the genuine ROI using employer data.

Contact the PFEFF Director of Research for more information. More details are available upon request.