

Exemplary Employers Recognized by the Personal Finance Employee Education Foundation

An “Exemplary Employer” recognized by the Personal Finance Employee Education Foundation (PFEEF) and featured on the PFEEF website is one who has genuinely recognized the importance and value of quality workplace financial education programs to both employees and the employer. PFEEF exemplary employers have demonstrated their commitment over time to helping employees improve their financial wellness by offering them easy access to a variety of quality financial programs.

Evidence of an exemplary financial program:

1. Provides employees an ongoing successful financial education program which includes an emphasis on basic financial literacy through any appropriate medium;

Content:

Financial Literacy (Spending Plans, Credit Management, Savings)
Financial Advice (Investing, e.g. Retirement)

Programs:

Workshops
Seminars
Counseling
Telephone
On-line

2. Documents evidence of improvements in employee financial wellness which shows benefits to both the employee and the employer’s bottom line;

Evidence of Impact:

Fewer Employee Assistance Plan calls
Absenteeism
Turnover
Productivity
Morale

The Personal Finance Employee Education Foundation is proud to recognize the excellence of these national leaders in workplace financial education. Employers and financial program providers are encouraged to recommend candidates for recognition as an “Exemplary Employer.”
